

CLARA ATWELL (SHE/HERS)

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OBJECTIVE

I'm a self-directed creative problem solver with a solid foundation in customer care, qualitative research, and written and oral communication. Seeking positions where I can leverage my project management and relationship-building skills in a customer-facing role.

EDUCATION

B.S. Anthropology and Geography, Cal Poly, San Luis Obispo June 2023

- **Minor:** Sustainable Environments; **GPA:** 3.9. Summa Cum Laude
- **Coursework:** quantitative research methods, design thinking, intergroup dialogue facilitation, and GIS
- **Awarded Outstanding Senior in the Anthropology and Geography Department** | Apr 2023

EXPERIENCE

Remote Sensing Researcher - Modeling Forest Transition in Peru

Cal Poly | San Luis Obispo, CA

Mar. 2022 – Mar. 2023

- Developed original data collection and analysis methods based on 26 interdisciplinary studies on forestry, remote sensing, and political ecology
- Collected ground truth data in Peruvian Andes and trained deep learning model to distinguish between pine and eucalyptus species with 91% accuracy using ArcGIS Pro's integrated deep learning tools
- Awarded the Christopherson Award for Excellence in Applied Geography at the BA Level for 30-minute PowerPoint presentation and Q&A session at the Association of Pacific Coast Geographers annual conference in Bellingham, WA

Research Assistant - The Carrigan Lab

Cal Poly | San Luis Obispo, CA

Feb. 2022 – Nov. 2022

- Conducted secondary research, summarizing, coding, and analyzing public discourse and confidential project-interviews related to gender and sexual harassment in the tech industry to be used in primary researcher's ethnographies
- Documented five years of project research and data collection methods through creating usable how-to guides

Research Assistant – Cal Poly Human Behavioral Ecology Lab

Cal Poly | San Luis Obispo, CA

Jan. 2021 – May 2022

- Conducted ten 30-minute zoom interviews with parents across the United States
- Converted qualitative responses from interview questions into a quantitative data set in Excel with over 50 variables, allowing for statistical data analysis in SPSS
- Summarized project background, methods, and findings in visually engaging poster presented at the California Workshop on Evolutionary Social Sciences annual conference in Fullerton, CA

Farm Share and Volunteer Coordination Intern – Matsuda Farm

Vashon Island, WA

Summer 2020 and 2021

- Developed a 55 member, 20-week sliding scale farm share (CSA) program, creating systems to manage customer feedback, payment plans, project revenue, and customer data in Excel and QuickBooks
- Established tailored community outreach and education campaign, writing weekly farm newsletters and bi-weekly Instagram posts, increasing following by 10% in two months
- Revitalized a struggling volunteer program, building personal relationships and planning age and ability-appropriate tasks for 30+ community volunteers